

Burlington Fine Arts Association

Nov 2013

1333 Lakeshore Rd., L7S 1A9 (at Brock) 905-632-7796

www.burlingtonfinearts.com

President's Message

This past year has seen a lot of new things occur in the BFAA, some of which were started a couple of years ago, and have finally come to fruition.

The new BFAA brochure was introduced at the end of 2012.

We have successfully established a new method of paying both BAC and BFAA membership dues, which is more efficient, thanks to the efforts of our membership chair, Joan Carte.

We received a \$13,500 Trillium grant from the Provincial Government, which was used to purchase a custom built print press. It is now in the Fine Arts Studio.

We also tried some new things such as a periodic art critique for all members, which usually occurred on a Wednesday afternoon.

On top of this, all of our regular activities have continued, such as the Wednesday morning Sketch Group (which concentrates on life drawing, still life, and portraits), the Plein Air painting group which paints outdoors every Thursday morning from May to November, our annual Juried Show which is coming up Nov 3-4, the Kaleidoscope art show for all the BAC guilds, Christmas Sale, Fireside Gallery shows, Hall of Art shows, Art Appreciation presentations, as well as our monthly General Meeting presentations, and our monthly Newsletter. That's a lot of stuff going on for a small group of people.

An organization like ours runs purely on the energy input from its members. As in any organization of its kind, some members put in more time than others for a variety of reasons.

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Nov Speaker

Julia Veenstra

Julia Veenstra is a Canadian artist who has lived in four different countries. Her work is found in collections around the world. She is an impressionistic, representational, lively artist. Her work reflects her surroundings and translates how she sees the world. Julia's medium of choice is acrylic as she enjoys the immediacy and the bright colours.

She works with vibrant colour and expressive strokes, exploring shape and form as well as the constant desire to portray light. The works often develop their own life and the paint creates shapes and detail that had not been planned on but complete and round out the experience. The canvases she paints can be quite large and the result is the ability to experiment with a range of tools that create variety of texture and interest in the pieces and can pull from me an energy and joy. Negative shape plays a role as important as the positive and develops from the layering technique that she employs.

President's Message, cont'd

Of course, after some people have been doing a particular job for a while, it is natural for them to want to do something different, or maybe just to take a break. If we want to see a wide range of programs continue in the BFAA, we need some new volunteers to step up and fill a few vacancies.

At the next General Meeting in November, we will nominate a slate of people to serve on the executive committee and all of our other committees. A couple of positions required immediately are:

1. someone to share the responsibility of attending the Arts Burlington meetings and to report back to the BFAA executive, and
2. someone to become the 1st Vice President of BFAA and train to become the President.
3. someone to help with programming for the General Meetings.

Becoming more involved in the BFAA is a great way to make new acquaintances and to give back to your community. Please don't wait to be asked to help out. This is your organization, so if you have some time to spare, please let us know.

Ivan Fernandez

Ulla Lenzen Butt

On Thursday, Oct. 17th, I was particularly happy to discover that my watercolour painting: "Welcome to the Most Beautiful Book Shop in the World" was to receive an Honourable Mention award in the Oakville Art Society's Annual Juried Exhibition. This was an extra special honour as my painting "Pow Wow Dancer" had won Honourable Mention at the OAS Juried Exhibition in September 2012. The OAS award was presented by the Mayor of Oakville at the Opening Reception of the Juried Exhibition on Oct. 17th at Queen Elizabeth Park Community and Cultural Centre. My winning painting, a very detailed magical moment I experienced in Venice, Italy, can be viewed in the Gallery at QEPCCC until Sunday, October 27th.



Grace in the Garden New Works by Grace Falco Chambers

Nov. 8th – Nov. 28th

figurative, still life, florals, landscapes

at **Framesite** 1401 Plains Rd. East, Unit 5, Burlington, On Phone 905 639- 5560

Reception – Nov. 8th 12 to 5 pm Artist in attendance

Gallery hours: Tues thru Fri 10 to 4 pm Sat. 9 am to 2 pm

Dominique Prévost

Dominique is having an exhibition in Toronto November 13-24, 2013.

Terre et Mer

November 13-24, 2013

Opening: Thursday, November 14, 6-10 pm

Propeller Gallery 984 Queen St. W. Toronto

Landscapes inspired by strength, serenity and secrets of “earth and sea” brings together artists: Dominique Prévost, William Fox, Michelle Letarte and Daniel Gautier.

This call of the sea and faraway lands has a very tactile presence.
Time is ahead, behind, reminisced, dreamt and eroded!



Best-Kept Secret in Burlington

A slide talk woven together with wit, artistic and philosophical insight, stories of colourful personalities, a sense of the past and the future, a dexterity with a range of computer treatments, and playful use of clear language. A roundtable discussion that adroitly combined data about the appeals, techniques, characteristics, and cultural values of the “pseudo-naïf” genre of folk art. Even with all that going on, surprisingly at October’s Second Wednesday, several seats were empty when BFAA’s Doug Cockell led another one of his Art Appreciation occasions. (Sadly, the “word” on the virtues of Doug’s series may not be fully out).

For November’s Second Wednesday, Doug is working up an audio-visual slide talk that explores how celebrated Painters have depicted the works of celebrated Poets. Discussion will follow.
November 13, from 1 – 2:15 pm.
Barb Townsend

From the Editor

Gery Puley has sent me information that should help the growing and exhibiting artist to increase their opportunities to find a gallery that will suit their style of work and information on ways to develop an important mailing list for the artist to send out regarding any of their shows. (Galleries have their own mailing lists).

Gery says

I want to help the artist, and since I have gone this route over the many years since my first commercial gallery show in 1967 I would like to help them find galleries outside of our own area to show paintings that have been shown locally.

Promotional Direction for the Growing Artist

by Gery Puley CSPWC

- Mailing List:** Develop an extensive list of people in non-art groups.
Include: Relatives, neighbours, schools and churches.
Organizations: Join clubs such as RBG Garden Club, Zonta, Heliconian Toronto, Arts & Letters Club Burlington and Toronto, Central Ontario Art Association, Teaching Night School – Adults, Summer Schools - Blue Mountain and Haliburton, Federation of Canadian Artists, Vancouver - Studio Tours alone or in a group.
Add your own ideas to this list.
- Portfolio:** Build a portfolio of 30 or so works of your best work over a period of not more than 3 years. (Your style must be cohesive). If you have several subjects in different approaches, the professional viewer will not know your direction. If you have one painting much better than the rest, keep it until you have at least 10 of that growing period.
- Galleries:** Look at galleries and select from galleries where your work, media and style would fit. Write or speak to the gallery owner to ask for an appointment to present your portfolio. Listen for their comments and find out from them any suggestions. Find out if they will show your work on commission and ask them how much they will take. For example they can be anywhere from 30% to 60%. You may find that some galleries will take less commission but have a contract to not show anywhere else. If they are interested, let them know if you have collectors other than family and close friends. Also let them know that you have an extensive mailing list. You keep control of your mailing list and collectors. They may not give you the names of people who have purchased your work for your records.

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Promotional Direction for the Growing Artist, con't

- Public Galleries:** Talk to public galleries, show in rental programs and become a volunteer in the art rental program – Hamilton Art Gallery, AGO, Oakville. You will like some better than others. Art galleries are educators of art through your talks and discounts – Do not give a show to sell but do appreciate the sales. You may show a NFS as it may be loaned work by a collector or one you are not ready to sell.
- More Advice:**
- Become a member of a gallery, as well as your own local Art Centre and Art Group home base. Volunteer as much as possible.
 - Take an office in an art organization.
 - If your work is good and you have a direction, you will be noticed and found.
 - After you have your first 30 matted art pieces - keep painting – be sure your work is consistent in direction and technique – matted with neutral colour (white or off-white is best). A 4 inch border may look best.
 - Back it up with a Sketch Book. Sketch Books are best if they are drawings with values and with a border about 4 x 6 inches. Strong simple design. Simplicity is the key to good design.
 - Do not show sentimental paintings (dog & cat portraits) for example – but feeling. All art is feeling: Good colour and dominance of one area which connects with all others through movement.
 - Try if you can - Go to a Master Class for a two-week program with a noted artist. Master Classes do not teach “how to” but give projects for the day, such as “Rhythm of the Land.” The critique is usually at noon, with afternoons free to paint and in the evenings, workshops of demos, lectures, and group dialogue.
 - Central Ontario Art Association has a weekend per year at Geneva Park, a juried show and monthly workshops. Get to know your town and Central Ontario.
 - The Kitchener area villages are different, and only a one hour drive.
 - Niagara-on-the-Lake has great opportunities.
 - If you have more than one theme, which may happen – try and have 10 that fit as a unit to present your portfolio.
 - One note to think of - If you have a show and know that you should not show the same pieces in the same area again, choose another gallery in another place to show your work. I have shown in Toronto, Ottawa, Vancouver, Kitchener, Oakville, Oshawa and Aurora.
 - Your home town is your central area which is your strong support. Have confidence knowing your work is yours alone, unique.
 - Plan a street show during the Music Week – but easy to view. I did not like this type of show for myself as people might often say “I am trying to match my furniture” or some other comment.
 - Enjoy the process - Study the design principles and elements and become your own valuable critic. You are unique.
-

Hall of Art

Victoria Pearce

will be featured at the Law Offices of:

Feltmate, Delibato, Heagle

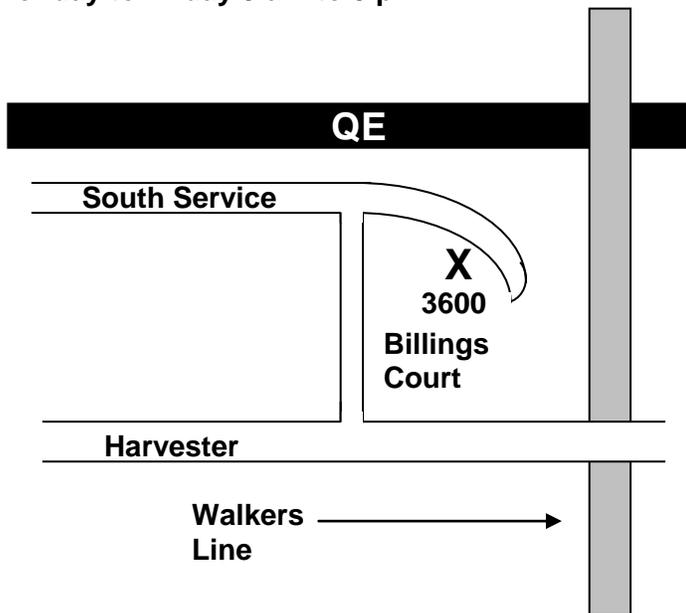
Suite 200,

3600 Billings Court,

Burlington.

Oct 28 to Nov 29, 2013

Monday to Friday 9 am to 5 pm



Note:

There is an opening for December 2013 – January 2014 (Due to the Holidays, this particular show will be two months). Please contact Deena Errampalli to book.

Models Needed

Portrait Models are required for the **Sketch Group**.

The rate is \$40.00 for a three-hour session.
Wednesdays 9:00 am to 12:00

Contact:

Jessie Grant

or

Chris Mittelstaedt

2013 Schedule Hall of Art

February 25 to March 29 ...Terry Shabot

April 1 to May 3Dominique Prévost

May 6 to May 31Lana Kamaric

June 3 to June 28Patricia Kirby

July 2 to July 26Claudette Losier
Jaci Harrison
Shirley Jackson
Deena Errampalli

July 29 to August 31Gladys Pardo

September

OctoberLia Vanpelt-Riddell

October 28 to November 29 .Victoria Pearce

December

Ann Oakley in Juried Show

Ann Oakley has two paintings in the Pastel Artists Canada juried show.

Oct 15 to Nov 9

at the Milton Centre for the Arts
1010 Main St. E. Milton

Editor's Note

The next issue of the BFAA News will be the **December / January** edition. There will be no newsletter in January 2014. If you have an item for something happening in January, please send it to me in November before my deadline.
Bob Wallace

Getting to Know You

Rebecca Marsden

I've been creating and attempting to sell my creations for a couple of decades now. Most of that was in Toronto under my maiden name, Remme. My husband Mike and I moved to Burlington 4 years ago and had my son Jasper, who has been the focus of my life for the last 3 years.

Vibrant impressionistic and surrealistic acrylic paintings are my mainstay, but I have a wide range of interests. I love to experiment with mediums such as encaustic wax, plaster, wax-resist, photo transfer, stamps and stencils, lino carving and print-making, collage, paper-making, and bookmaking. I'm also an amateur photographer and Photoshop junkie. I sell handmade jewellery by word of mouth, mostly necklaces I've designed to be worn as a choker, lariat, or belt.

My education resume includes jewellery making at George Brown and Canadore College, a few courses at OCAD and the TSA, and a Diploma in Digital Media Design from the International Academy of Design. I've worked and free-lanced in web and print design, and continue to take on any jobs that come my way.

Primarily in Toronto, but also Elora and Collingwood, I've displayed work at restaurants, fairs, an open studio, and various sorts of galleries and organizations.

I am looking forward to the opportunities available through the BAC and the BFAA. In my brief time as a member I've been heartened to find kindred spirits here. Thank you to everyone who has helped me feel welcome!



**BFAA Christmas 2013 POT LUCK
Dinner**

**Tuesday December 17th at 6:30 pm
Rotary Room**

Bring

- **Something from the back of the studio:
art works, books or art supplies to donate
for our bargain table**

**Money or cheque book to take
advantage of the deals and support our
guild**

- **A friend or two
(Other guild members are most welcome)!**
- **Your favourite casserole/ salad/ dessert
or appetizer with serving utensils.**
- **Your own plate, cutlery and mug.**

Cheers to All!

Dominique & Barb

BURLINGTON FINE ARTS ASSOCIATION**2013 Schedule – FIRESIDE GALLERY**

Jan 4 – Jan 30	In Remembrance
Feb 5 – Feb 26	To be announced
Feb 27 – Mar 26	Plein Air
Mar 27 – April 30..	Latow Members Open
May 1 – May 28 ...	Deena Erampalli
May 29 – June 25 ...	Latow Frank Meyers and Tom Stephens
June 26 – July 30 ...	Rossana Dewey
July 31 – Aug 27	Latow John Pingree
Aug 28 – Sept 24 ...	Latow Gary Beaudoin
Sept 25.- Oct 29	Latow Glen Jones and Fred Oliver
Oct 30 – Nov 26	Lois Crawford
Nov 27 – End Dec ..	Latow A Day in the Life of Burlington Challenge

Art Appreciation

Here is Doug Cockell's Art Appreciation schedule for the next three months in the Fine Arts Studio.

Wednesday, November 13, 2013 1 pm

My Last Duchess

The interrelationship between painting and poetry: the stories, the images.

Wednesday, December 11, 2013 1 pm

There at the New Yorker

The influence of the magazine on both serious and satirical art.

Wednesday, January 8, 2014 1 pm

Broadsides and Ballads

A very visual look at the ballad from oral tale to torch song.

BFAA Memberships

\$45.00 Individual or

\$40.00 Senior (65+)

Payable through the Burlington Art Centre at the same time as your BAC renewal.

Note:

Members exhibiting in the Fireside Gallery who would like coverage of their show by the media should contact Lesley Peppin several weeks in advance of their show. Lesley will try to coordinate your coverage with other events at the Gallery. This will prevent overlap and unnecessary trips by the media.

You can contact Lesley at:

lesley.peppin@burlingtonartcentre.on.ca

If you wish to have an opening in the Fireside Lounge, you must contact Lenore Lowe to book the room.

I believe the fee is \$75.00

If you wish to exhibit, please send me a short Bio of your exhibits. You must have been accepted in at least TWO Juried Exhibitions. You must wait 3 years before exhibiting again in the Fireside Gallery. You must also have been a member of Fine Arts for at least one year as well as the BAC.

When you exhibit in the Fireside you are required to sign a statement that you will pay 20% commission to the BFAA for anything that is sold while it is hanging there, and also for any painting sold afterwards within the month after the show is down, based on the purchaser having seen it at the Fireside Gallery. The BFAA keeps 10% and gives 10% to the Arts Burlington Council. It is up to the artists to be on their honour and pay the 20% commission to our Treasurer.

Louise Young

Attention New Members

Your fellow BFAA artists would like to get to know you. Send me a short bio and some photos of your work.

If you don't want to do a bio with photos, please just send me your name and phone number so I can put it into our Welcome New Members column.

Bob Wallace

BFAA Newsletter Editor

wallace.art@sympatico.ca

Dates to Remember

Nov 2013

Monday, Nov 4

- Open Studio 7pm – 9:30

Wednesday, Nov 6

Life Drawing (Open Studio)..... 9am - noon

Wednesday, Nov 13, 20, 27

- Sketch Group 9am - noon

Tuesday, Nov 19

- General Meeting 7:30 pm

Wednesday, Nov 20

- Art Around the Town 12:30 pm

Monday, Nov 25 2013

- Deadline for Dec/Jan Newsletter

Welcome New Members

- Douglas Riches

Newsletter Articles

If you wish to submit articles for the newsletter, please take note of my deadline (shown above), and e-mail them to me in time for my deadline. If you don't notify me in time, the newsletters won't be received until well into the next month. To submit articles for publication in the BFAA Newsletter:

- E-mail your articles and/or pictures to:
wallace.art@sympatico.ca

Attention Members

Please notify Joan Carte, with any

- address,
- telephone, or
- email address changes

The BFAA Executive

President

Ivan Fernandez

VP 1

VP 2 (Program)

Victoria Pearce

Rossana Dewey

Treasurer

Sue Dzida

Secretary

Barb Townsend

Marta Henry

Arts Burlington Reps

Rossana Dewey

Gail Forbes

Membership

Joan Carte

Past President

Gail Forbes

Executive Committee

Communications Committee

Ivan Fernandez

Art Appreciation

Doug Cockell

Juried Exhibition - Donna Fratesi.....

Fireside Lounge - Louise Young

Fireside Lounge Assistants

Maria Sarkany

Ulla Lenzen Butt

Newsletter Editor - Bob Wallace

Newsletter Assistant

Margaret Clayton

Webmasters - Shelley Prior

- Douglas Riches

Telephone Convenor

Christian Mittelstadt

Social Convenors

Dominique Prevost

Susan Dzida

Kaleidoscope of the Arts

Jaci Harrison

Assistants – Marian Start

- Terry Shabot

Christmas Show & Sale

Gladys Pardo

Christmas Sale – Unframed

Barb Townsend

Marta Henry

Collage/Printing –Marg Clayton

Sketch Group

Christian Mittelstaedt

Life Drawing

Fred Urron

Plein Air

Fred Urron

Assistant - Ivan Fernandez

Librarian - Bridie Wright

Volunteer Hours Coordinator

Irena Raju)

Hall of Art

Deena Errampalli.